



What is the Ontario Motor Coach Association (OMCA)?

We are a membership-based organization that is not funded by the government. Our mandate is to enhance the growth and vitality of the group tour industry and our members. We provide services to our members through education, events, awareness and advocacy.

Why should I be a member?

If you are planning tours to Ontario or Canada, or leaving Canada for the USA, then you need to be a member of OMCA; we can help connect you with all the elements to pull your itinerary together including hotels, restaurants, attractions, and motor coach carriers on both sides of the border. Our members include Tour Operators, Receptive Operators, Bus Carriers, Restaurants, Attractions, Accommodations, Tour Services and Products and Services from both the US and Canada.

Membership Fees:

Fees starting at:

- \$270 Tour Operator fees
- \$435 Supplier fees
- \$400 Products & Services fees
- \$750 Bus & Motorcoach Ops

Member Benefits

- Face-to-Face Connections
- Advocacy
- Education
- Group Tour Directory
- Community
- Member Charter Companies Promoted on OMCA's Website

OMCA Marketplace

December 11-13, 2023
Toronto, Ontario

OMCA Marketplace is an intimate event that provides all group-tourism related companies a chance to connect, network, learn and secure future group bookings. Tour Operators meet one-on-one with tourism suppliers for two days* of 8-minute appointments for a speedy update on products and services available for their upcoming groups.



Golf Tournament

August 22nd, 2023
Niagara Falls, Ontario

Get together with industry colleagues for a casual day of networking, sport, dining, and prizes.





Meet the OMCA Team!



Vince Accardi

President

Responsible for the Association's strategic plan, business plan and budget. He advocates for the association provincially and federally and oversees the association and membership activities.



Stevie McKeeman

Communications and Marketing Strategist

Stevie manages member experience and growth through publications, social media, events and all communications.



Ray Cherrey

Safety and Regulatory Affairs Strategist

Ray works with MTO and other government departments to inform decision and educate them on the day-to-day realities of our industry and business.



Laura Huether

Industry Engagement Strategist

Organizes ways to bring the industry together, such as OMCA's webinars, sponsorships, and annual events including Marketplace, the Golf Tournament, and the Ontario Transportation Expo.



Caitlin Smith

Member Services Representative

Caitlin supports OMCA's member services, events and communications.



Jennifer McGregor

Membership and Sponsorship Specialist

Representing Alternative Sales Strategy, Jennifer is working with OMCA on membership and sponsorship growth strategies.

How do I become a member?

You are welcome to join through our webpage at <https://omca.com/join-omca/> or email us at membership@omca.com and we can assist you with the process.